



*Protecting Your Investment One Window At A Time*

Companies that invest in their own manufacturing efforts, employees, facilities, and initiatives often create additional benefits that the entire community can enjoy. And that's what Eastman Chemical Company did when the company recently announced a [\\$40 million investment](#) over the next three years that will expand its window film manufacturing operations in Martinsville, VA.

Obviously, this investment will help Eastman continue as a world leader in window film manufacturing through its [LLumar](#), [Vista](#), and [EnerLogic](#) brands. Eastman's newest window film innovation – EnerLogic – features next-generation glass insulation technology that combines powerful low-e performance with a virtually invisible appearance. It effectively transforms the insulating power of single-pane windows into double-pane windows, and transforms double-pane windows into triple-pane for year-round energy savings. EnerLogic can [reduce heating and cooling costs](#) for homeowners and commercial building owners, and potentially offer a full ROI in three to four years (or less, depending on [rebates](#) and [incentives](#)).

The company's facility in Henry County, VA, is one of the world's largest and most integrated window and performance-coated film manufacturing sites. To remain a market leader and innovator, however, Eastman makes continuous improvements to manufacturing operations, focuses on driving technological innovation, and concentrates on growth opportunities.

This venture will focus on infrastructure, initiatives, and technology upgrades. It will also be used for warehousing improvements, as well as environmental, safety, and reliability enhancements to support future growth. Investments will also be made in new machinery and equipment, which will help expand Eastman's ability to provide window film products for commercial and residential buildings ... on time and for a reasonable cost.

But the \$40 million capital investment also offers much more to Martinsville, VA. It is anticipated to bring 25 jobs to the southern Virginia area, all of which will support the development of innovative, energy-saving window film products. Partnerships with Patrick Henry Community College and New College Institute will assist Eastman in finding skilled employees for these new endeavors.

This investment will also create new local taxes to help pay for K-12 education and public safety initiatives in southern Virginia.

Sarasota, FL 34240

Office: 941.371.FILM (3456)

Fax: 941.377.1845

[www.371film.com](http://www.371film.com)

[info@371film.com](mailto:info@371film.com)